



**Voces Latinas  
Job Description**

**POSITION:** Promotora Vaccine Program  
**SALARY:** \$15.00/per hour (15 hours/wk)  
**REPORTS TO:** Coordinator

**Mission:** Voces Latinas (VL) aims to reduce the rate of HIV transmission among immigrant Latinos by empowering, educating, and providing leadership and advocacy training to enable them to make healthier decisions for themselves and their families. Through collaborative relationships, we connect immigrant Latinos with culturally and linguistically sensitive resources and services to address their immediate needs, which allows them to identify with their risk for HIV/AIDS.

Voces Latinas reaches close to 3,000 immigrant Latinas each year through its outreach and programs which include: HIV and STI counseling and testing; linkage to care; Spanish HIV educational workshop series; Saturday arts and crafts support group session for isolated immigrant Latinas; supportive case management and individual counseling for Latinos who are at risk of or living with HIV including access to pre-and-post exposure prophylaxis (PrEP/PEP); connection to culturally and linguistically appropriate services; providing *Promotoras* (peer advocates) trainings yearly to become peer leaders; hold public forums and events; provide intimate partner violence prevention and intervention to immigrant Latinas; community mobilization project which involves partnering with local businesses. VL also provides support to young men who have sex with men (YMSM) through an evidence based intervention called Holatinos as well as HIV prevention that includes testing and connection to PrEP/PEP.

Voces Latinas seeks Promotoras to assist with outreach activities in response to the COVID vaccine. Promotoras will conduct outreach in the community as well as social media outreach. They will educate community about the vaccine and assist with registering individuals to get vaccinated. Promotoras will work with a team of coordinators, navigators and other promotoras. They will collect information from outreach activities and from individuals interested in the vaccine and enter into a database. Promotoras will work with other agencies who are also assisting with the vaccine efforts.

**Essential Duties/Responsibilities:**

- Conduct street outreach to members of the community regarding the COVID vaccine
- Conduct social media outreach
- Outreach through Text messaging
- Work with Communications team to create social media posts addressing vaccine hesitancy
- Recruit individuals for the vaccine
- Collect data in the field
- Data entry
- Promote all Voces Latinas programs
- Make referrals to other services such as domestic violence, NYC Care, HIV and Project Hope programs.
- Participate in all outreach, HIV, and vaccine events and working group meetings.

**QUALIFICATIONS:**

- Complete Voces Latinas Promotora Training
- Onsite training
- Bilingual (Spanish and English)

*Voces Latinas offers a competitive compensation and fringe benefits package including health insurance, short term disability, family medical leave, and generous vacation/sick/holiday leave.*

Voces Latinas is an equal opportunity employer and complies with all federal, state, and local laws which prohibits discrimination in employment. People of color, Afro-Latinx, trans people, women, intersex people, people who have lived in poverty, people with disabilities, immigrants, and lesbian, gay, bisexual, and queer people are strongly encouraged to apply.

**Please send cover letter and resume to:**

**Lissette Marrero, MSW – Human Resources at [lmarrero@voceslatinas.org](mailto:lmarrero@voceslatinas.org)**